

# Autoresponder Supertips

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# Chapter 1: Introduction

A short chapter

If you use autoresponders please proceed to Chapter 3.

Otherwise continue !

## Chapter 2: If you don't use autoresponders

Quick explanation of an autoresponder:

Have you ever given a site your email address in order to

- Download an ebook
- Request a report
- Subscribe to a newsletter

If you have then you would have received an instant reply by email.

It was an autoresponder which handled the process automatically.

An autoresponder is a software program that sends emails to website visitors who have requested the information.

It can follow up that first email with a series of further emails.

And it can send a mass email (also known as a broadcast) to all contacts on its list.

If you want to know how autoresponders can help you

- if you run an online business
- if you run an offline business
- if you know nothing about online marketing but want to make money on the net

then check out the free course [Autoresponder Tips](#)

I'll wait here.

Get back to me when done.

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PTO

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Ok, you've now purchased an autoresponder ?

Excellent.

Please continue to the next chapter

## Chapter 3: If you are an autoresponder user

Even if you are a seasoned autoresponder user, I am sure there are profitable uses you may not have thought of, so I extend the invite I made to Chapter 2 readers to check out the free course: [Autoresponder Tips](#)

Now one of the main uses of an autoresponder is to entice website visitors with a free gift.

If your website attracts any of the following

- any online business
- any offline business
- anyone hoping to make money on the net (there must be millions of these)

then a suitable free gift would be a book which is aimed at such people

Now where can you find such a book ?

Well you are reading one right now.

So why don't you give away THIS book (but NOT yet, I'll explain how) at your website, using your autoresponder, and build up a LIST you can sell to.

Using all the techniques shown in the course.

And now you will see why I did not ask for a signup for this book. I don't want your visitors to have to sign up twice.

They will be YOUR visitors not mine.

However I want to make this MORE profitable for you – so hold on to the end

## Chapter 4: Can we improve on this ?

By now I hope you are using autoresponders, applying the course tips and seeing business booming.

But maybe we can improve what you are doing ?

- New ways to make money from autoresponders
- Getting more traffic to your website
- Escalating the speed of list building

Well, we can learn from successful marketers who are applying these techniques – so check out the books in the sections

- List Building
- Promotion/Traffic

on [This Page](#)

## Chapter 5: Reward

I want you to use a special link to give away this book, and build your list, so that you will be rewarded: with affiliate commissions.

Collect your link [here](#)

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PS

Did you know that I am tracking the clicks on every link in this book – which enables me to see how many times it has been downloaded and what action readers are taking.

Which is incredibly useful.

I am using an ad tracker called [AdTrackz](#)

There are a huge number of ways to use ad trackers: along with an autoresponder it ranks with the top marketing tools.

You can read all about them at the [Ad Tracking Guide](#)



# About this Book

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